

Based in Eau Claire, WI, Corporate Courier provides quality delivery and routing services to electrical contracting and plumbing supply companies, convenience stores, banking institutions, and pharmaceutical companies.



Delivering the Service Customers Expect

The transportation and distribution market is extremely competitive. When it comes to choosing the best delivery service provider, businesses look for proven track records of flawless deliveries. In short – reputation is everything.

More and more businesses expect their delivery partner to provide tracking information as part of their services. In fact, it is the deciding factor for many organizations, giving transportation and distribution companies that provide proof of delivery and tracking information a competitive advantage over those that do not.

For more than 20 years, leading organizations have turned to Corporate Courier for its accurate and timely delivery services. The Company's reputation and high touch service have driven its success and long-term customer relationships. So, when one of the Company's largest pharmaceutical customer decided to discontinue its service agreement due to Corporate Courier's inability to provide tracking and proof of delivery data, Corporate Courier was forced to take a closer look at its technology investments.

Taking on Mobile Technology

The pharmaceutical company needed a courier that could provide barcode scanning, proof of delivery and real-time data – all of which have a dramatic influence on reducing lost items, increasing efficiency and improving customer relations. It also needed a solution that could be implemented quickly and scale with its own growing business.

In order to retain business and keep up with customer demands, Corporate Courier sought out a mobile solution. After a thorough search of the different options available in the market, the Company selected Airclit's software for state-of-the-art, item-level tracking capabilities.

Airclit's product provides Corporate Courier drivers with the ability to have visibility into every item at each stage of its delivery – as it enters the truck, when it arrives at its destination, and when it is delivered to the customer. Drivers are also able to record delivery confirmation on mobile devices using the signature capture feature.



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Reaching the Top

Within just a few weeks of the implementation of Aircllic's software, Corporate Courier was able to re-engage with its customer and immediately saw the benefits of being able to provide real-time data. Armed with Aircllic's mobile technology, Corporate Courier was once again a key player in the delivery services industry.

With the new ability to scan individual items and electronically capture signatures upon delivery, Corporate Courier outperforms competition by achieving more than 99 percent accuracy of each package handled —nearly 20 percent more than the average courier. This increase in accuracy resulted in a significant decrease in lost packages and more reliable, efficient delivery operations overall.

Aircllic's product also helps Corporate Courier's drivers increase productivity, and significantly reduce error-prone, and costly paper processes.

Aircllic worked with Corporate Courier so that it could quickly respond to the needs of its customers and be able to offer services that the market is now demanding.

After just one year of using the software, Corporate Courier expanded its relationship with its pharmaceutical customer, who recently recognized the Company as its top delivery services provider among the 127 companies it works with.

Now a leader in the competitive transportation industry, Corporate Courier has seen significant growth across all areas of its business due in part to Aircllic's software, as well as its expanding relationship with its pharmaceutical customer.

As its business grows and the technology continues to evolve, Corporate Courier expects to further expand its partnership with Aircllic, as a part of its ongoing commitment to go above and beyond for its clients.

“Implementing Aircllic's mobile software allows us to quickly respond to our clients' needs, operate more efficiently, reduce paper processes, and exceed our customers' delivery expectations.”

Steve George, Executive VP and CIO,
Corporate Courier



Gain competitive advantage with Aircllic

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